



# Softwood Lumber – View From North of the Border

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*108th Annual – Pacific Logging Congress  
Empowering Our Future  
Scottsdale, Arizona - November 5-8, 2017*

*David Elstone, Executive Director*

# Where We Came From

The name **Truck Loggers** refers to loggers who began using trucks rather than rail lines to haul logs in the 1930s.



These new entrepreneurs realized they needed a collective voice in policy and legislation...  
The TLA was established in 1943....74 years old!

A white logging truck is the central focus, parked in a forest. The truck is heavily loaded with large logs, which are stacked high on its trailer and around it. The background shows a dense forest of tall evergreen trees, with a mountain range visible in the distance under a clear sky. The lighting suggests a bright, sunny day.

# INDEPENDENT FOREST CONTRACTORS: THE ECONOMIC BACKBONE OF OUR COASTAL COMMUNITIES

The TLA is the official voice for 450 member companies that create jobs and support coastal communities throughout BC.

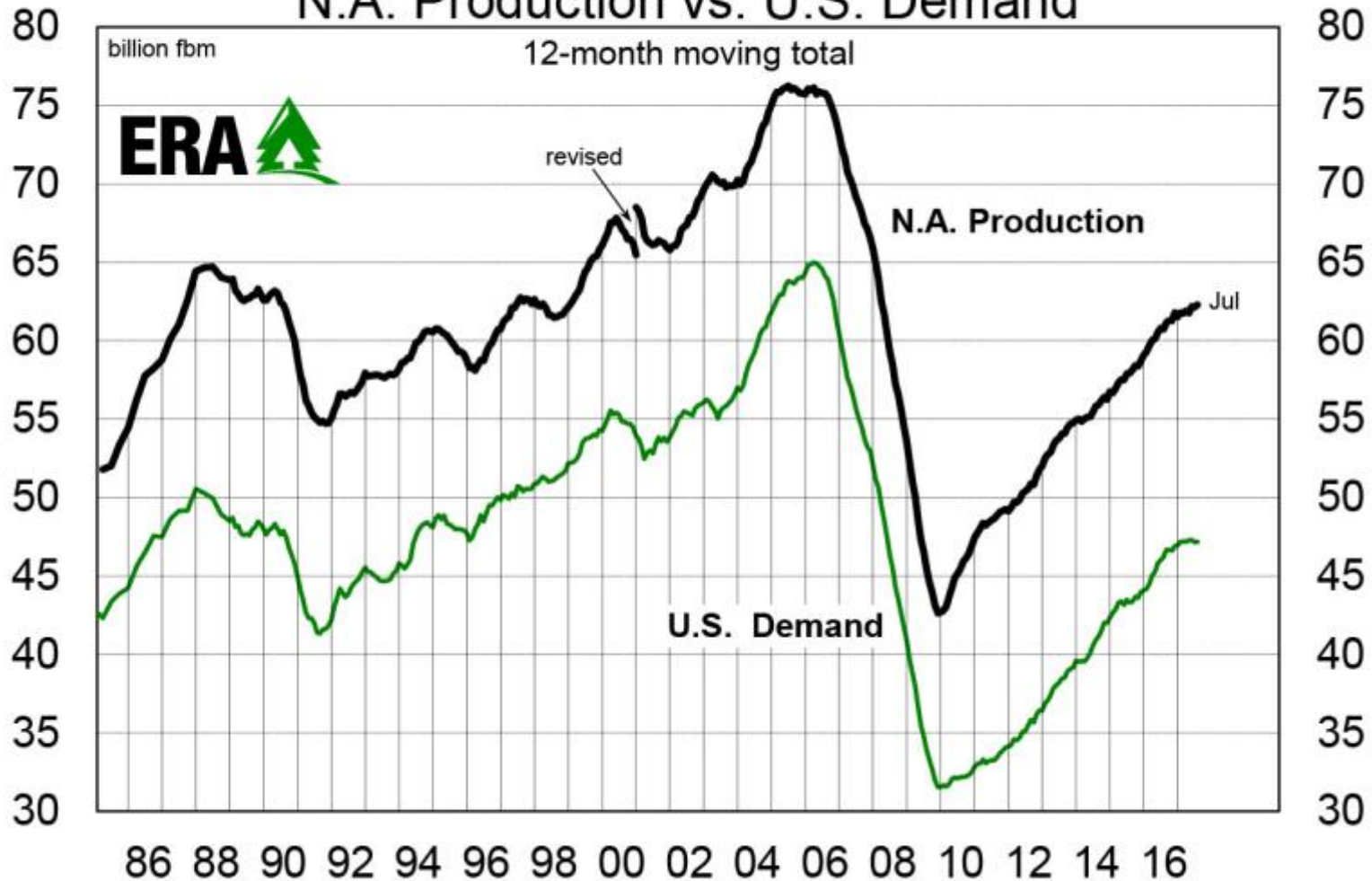
**Promoting Contractor Sustainability  
Where We Live and Work**

[www.tla.ca](http://www.tla.ca)

**TLA**  
THE TRUCK LOGGERS  
ASSOCIATION  
*Our strength is in our roots.*

# North American Softwood Lumber

## N.A. Production vs. U.S. Demand



Data Sources: WWPA; StatsCan

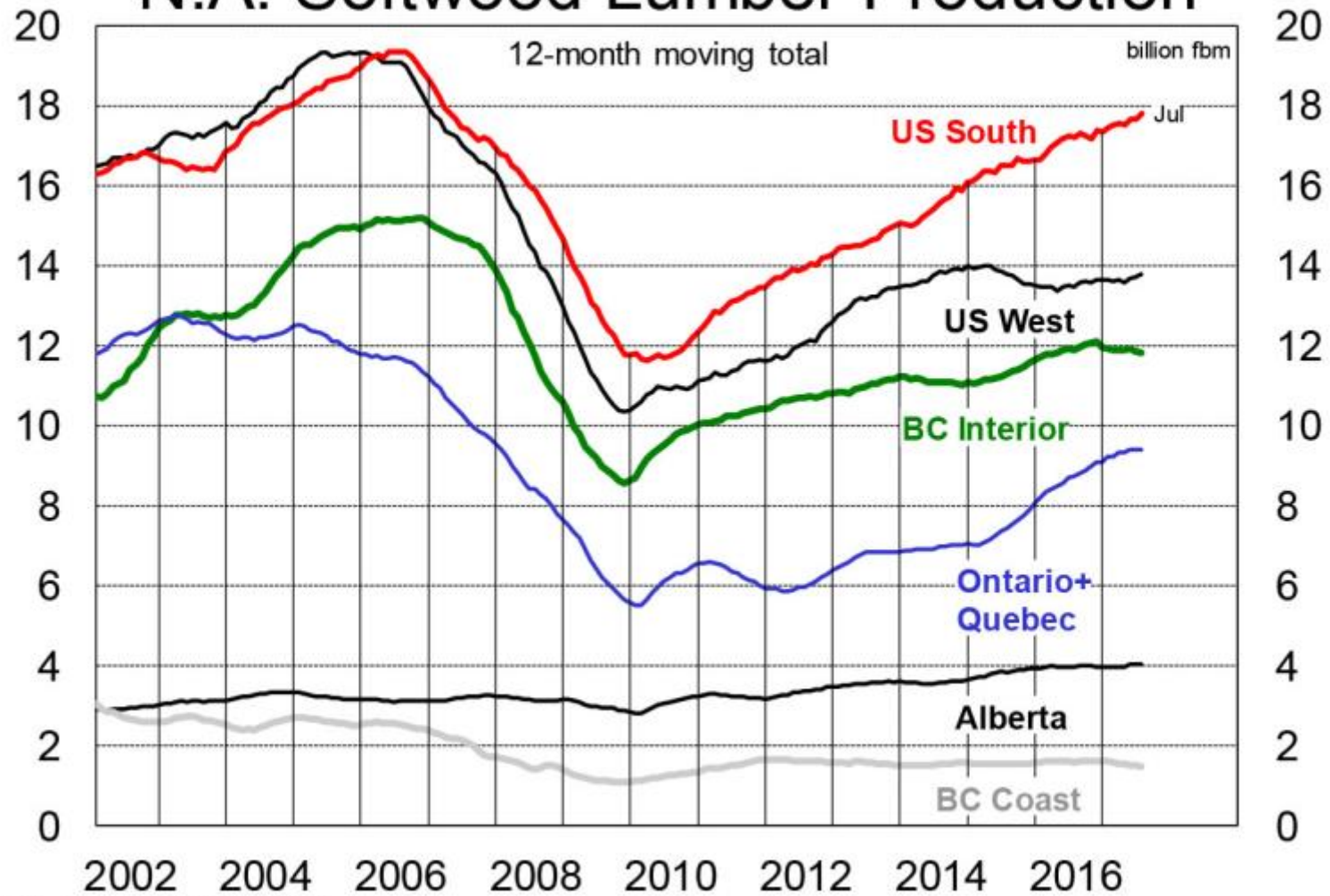
# Western S-P-F 2x4 Prices



Data Source: Random Lengths

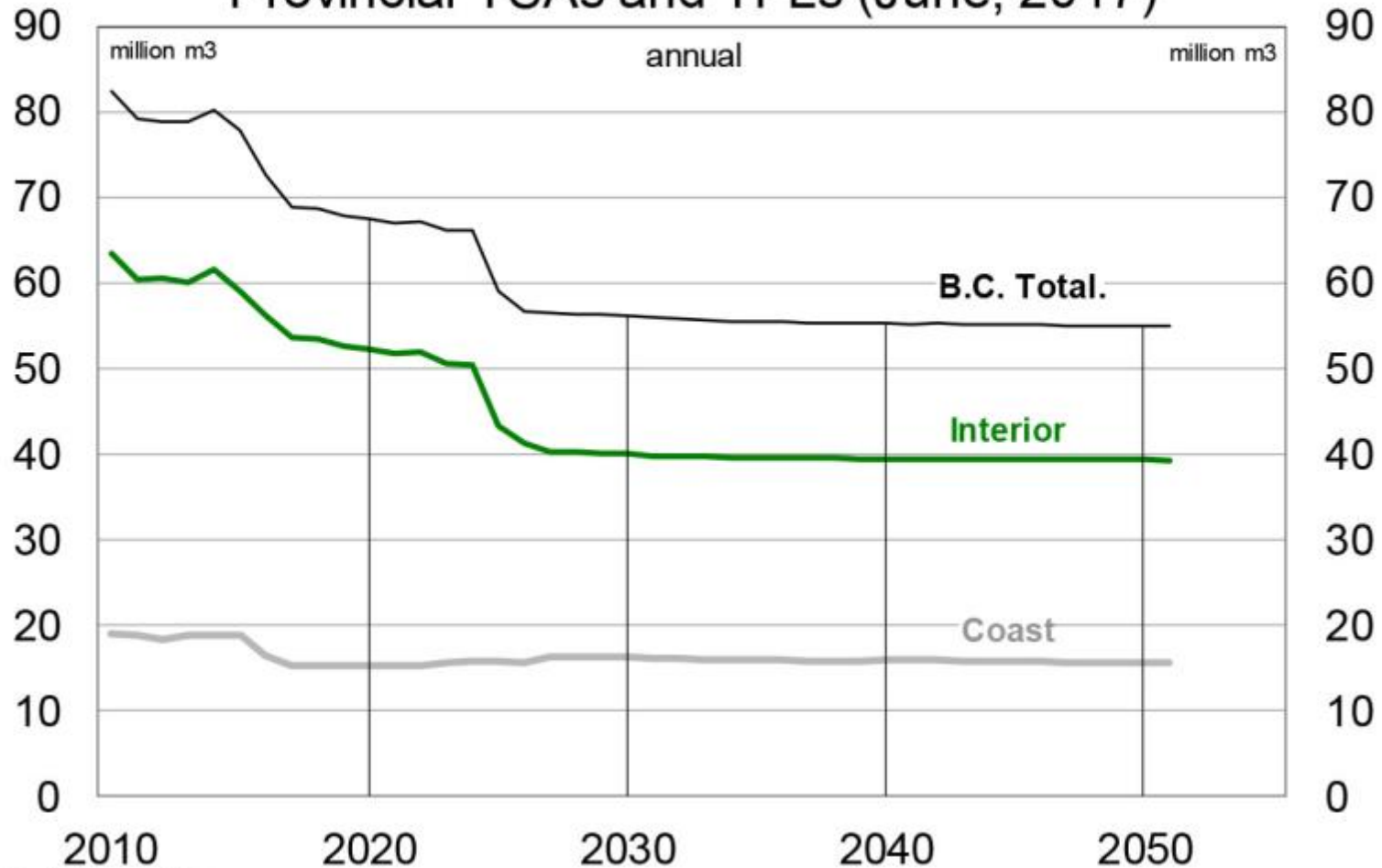


# N.A. Softwood Lumber Production



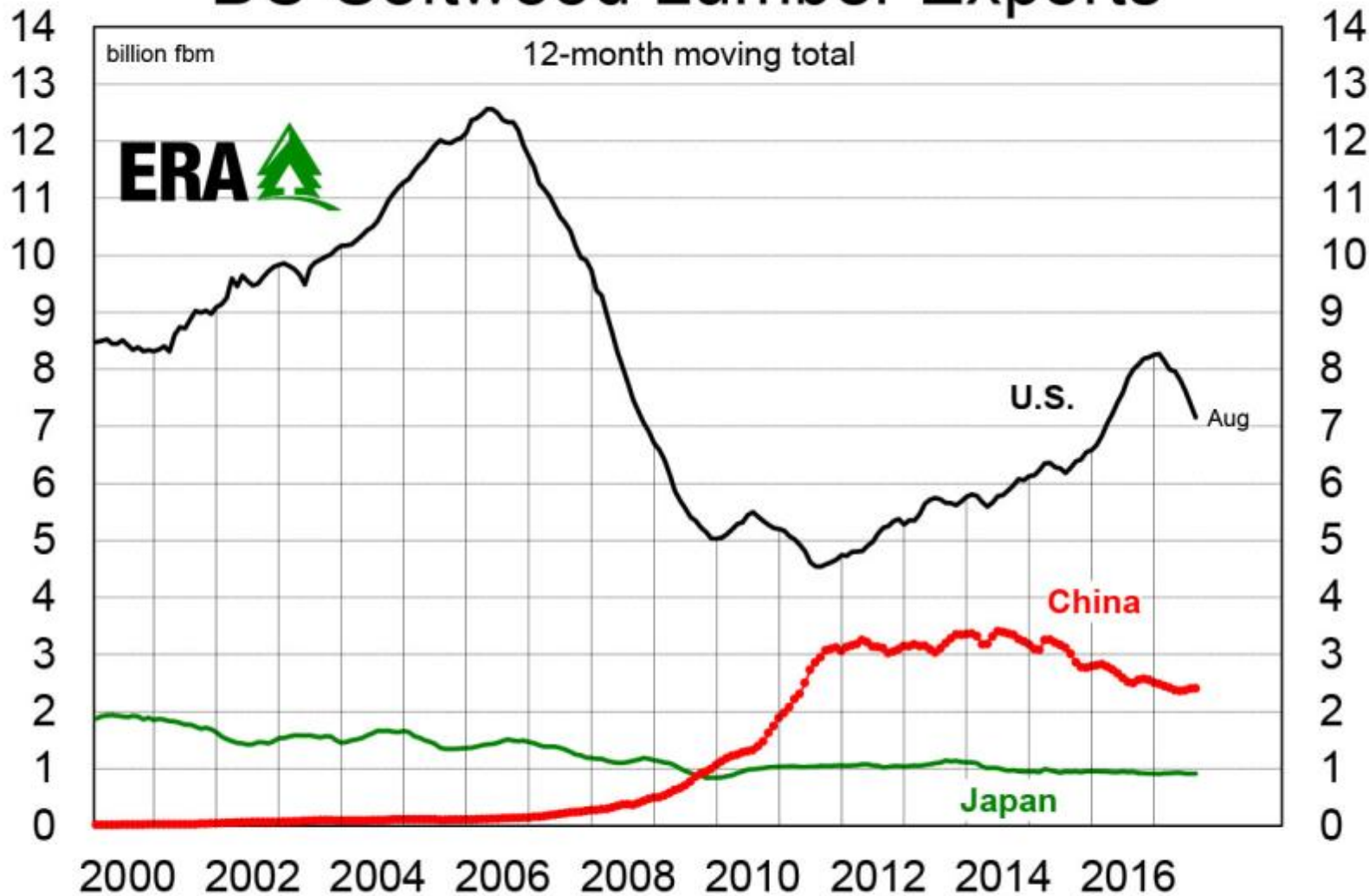
Data Sources: WWPA; StatsCan

# Projected Harvest Forecast for B.C. Provincial TSAs and TFLs (June, 2017)



Data Source: MOF

# BC Softwood Lumber Exports



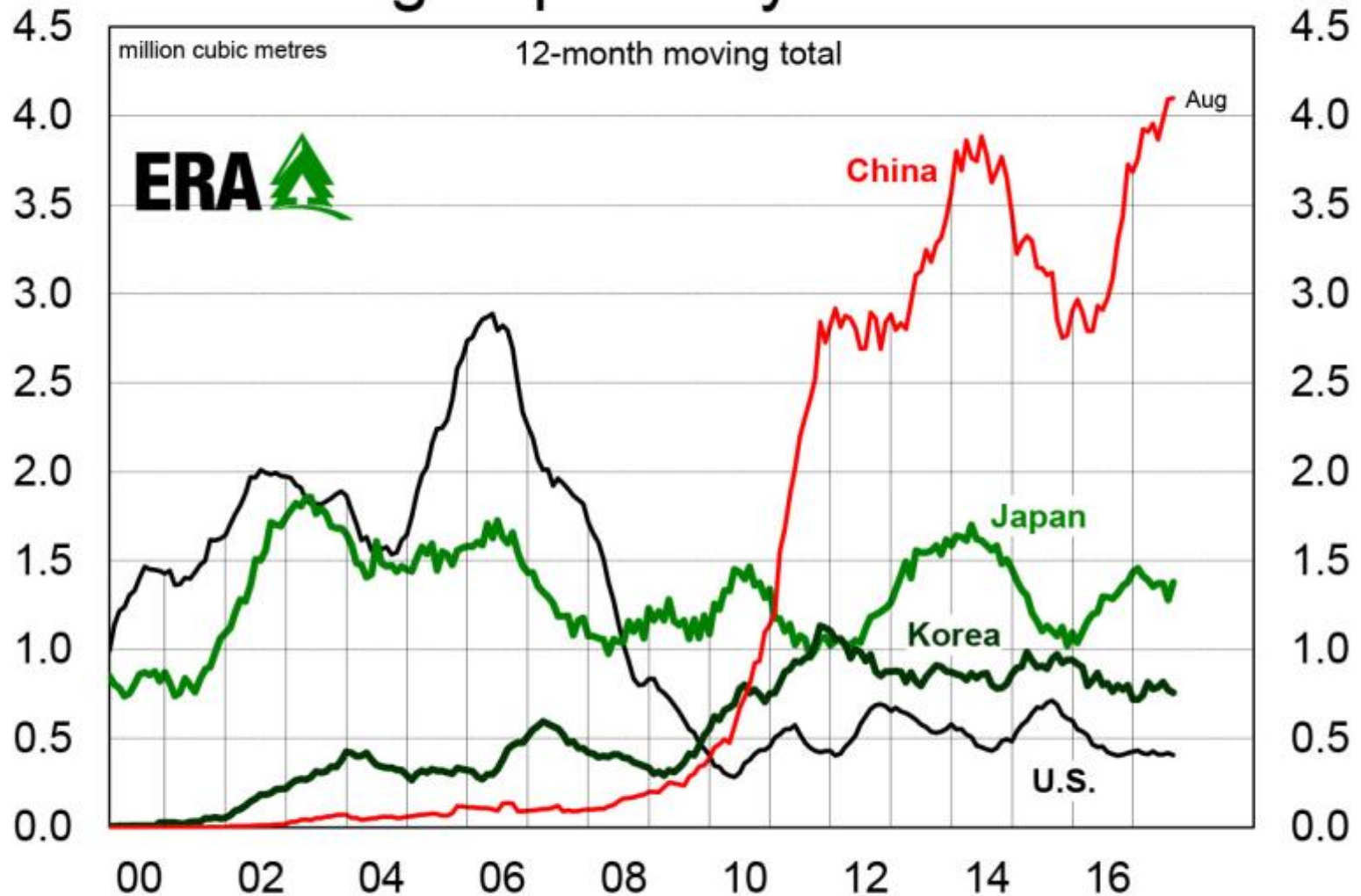
Data Sources: Stats Can



# BC Election 2017



# BC Log Exports By Destination



Data Source: BC Stats; Random Lengths International

# Thank You!



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